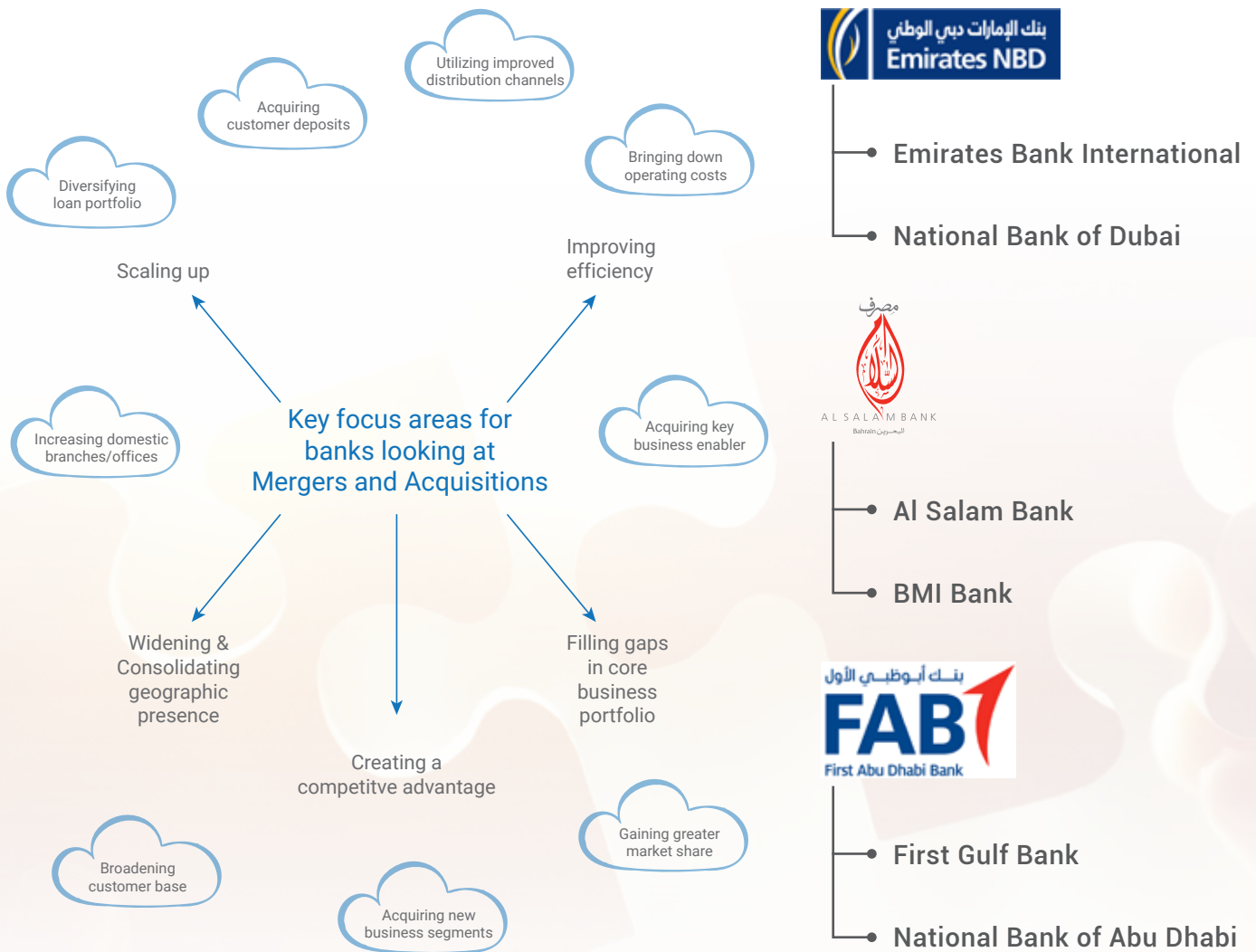


February 2019

GCC Banking Mergers

What's the story so far?



Research Highlights

The report analyses the GCC Banking M&A landscape and examines how some of the major GCC banking mergers have fared so far. The report studies the pre and post-merger performance of key mergers and identifies whether they have been value accretive for shareholders.

1 What is this report about?

The report analyses how major GCC banking mergers in the past have fared so far by examining their pre and post-merger performance. The report provides an overview about the factors that banks look out for when they decide to pursue a merger and analyzes whether these mergers have created value for the shareholders of the respective banks.

2 Who will benefit and why?

The report will benefit anyone who seeks to study the M&A landscape and the impact of mergers on the performance of companies in the GCC region. Considering the recent buzz around mergers and acquisitions in the GCC banking industry, the report would provide direction on how some of the key mergers have turned out so far for its stakeholders and whether they have been value accretive for the concerned shareholders. The report highlights the mergers of Emirates NBD, Al Salam Bank and First Abu Dhabi Bank and provides a detailed insight on each of them.

3 How exhaustive is this report?

The report provides an overview on the broad business models of banks and the factors that trigger them to pursue mergers and acquisitions. A note on the banking mergers that have taken place in the GCC region is provided in addition to a discussion about the recent merger wave that has swept across the banking sector. Three prominent banking mergers from the GCC region were then selected and evaluated based on a broad range of parameters that helped in gauging the impact of the merger on the banks' performance. As per the findings of the evaluation, Marmore concludes whether these mergers have been value accretive for the associated shareholders.

4 Is regular update for this available?

Upon specific request, we could provide you with an update, if required.

5 Can I only download certain sections of the report?

No. The report can be downloaded in full length only.



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Key questions addressed in this report:

- Do mergers in the GCC banking sector create value?
- Why is there a sudden wave of mergers in the GCC banking industry?
- Was there a significant improvement in the performance of merged banks when compared to their respective standalone banks?
- What were the key mergers in the GCC region in the past two decades? Did they succeed?

This report can add value to:

- Shareholders of GCC Banks
- Investors
- Policymakers
- Investment Banks
- Research institutions

about marmore

Our vision

To be the first choice for obtaining strategic intelligence on the MENA region.

Our mission

Serving businesses and institutions with reliable information and intelligence about MENA, needed to catalyse growth, understand the larger environment and facilitate decision-making.

Our aim

Advocate intellectual research on MENA economics, businesses and financial markets and provide customized, actionable solutions.

Our foundation

- » A subsidiary of Markaz: Investment bank and asset management firm with 40+ years of history
- » Markaz research activities commenced in 2006
- » Marmore established in 2010 to intensify the research activities
- » Publishes research reports and provides consulting services

published research

Industry research

Marmore's industry reports provide information on industry structure, key players, market analysis, demand drivers, competitive analysis and regulatory requirements.

Economic research

These reports are produced as thematic discussions based on current issues in the economy. The reports aid key stakeholders such as investors, businessmen, market participants, and policy makers in understanding the impact of a particular theme on the economy.

Infrastructure research

Infrastructure research highlights bottlenecks in the sector and areas requiring urgent investments. Our infrastructure report analyses the link between economic development and infrastructure and showcases supply & demand challenges in the GCC and investment opportunities.

Capital market research

Capital market reports provide an analysis of stock & bond markets in the MENA region including outlook. These reports are strategic in nature and provides investment perspective to readers.

Policy research

Marmore has partnered with several leading thought leaders and institutions of repute to generate economic policy research studies in key areas like energy, labor, economic structure and public sector.

Periodic research

Our periodic reports capture GCC stock markets' earnings, risk premium studies, and economic development & outlook.

Regulatory research

Our regulatory research series is an effective consolidation, analysis and summary of key business, economic, and market regulations that impact business environment.

consulting services

Marmore provides customized consulting services based on specific requirements of our clients. Marmore's bespoke consulting services marries the challenges of cost, time, scope and data availability to generate actionable outcomes that are specific to our clients' needs.

What type of consulting services we provide?

- » Industry market assessment (market size, competitors, regulations)
- » White label reports (industry reports, company newsletters, periodic research)
- » Databases (competitors' information, target clients insights)
- » Company valuation (buy/sell side advisory)
- » Due diligence / Business evaluation
- » Feasibility studies (market and financial)
- » Business plans
- » C-Suite support to leaders with intellectual, industry related needs

How do we execute consulting engagement?

Our seven step process to execute consulting engagements:

- » Step 1: Requirement and scope analysis
- » Step 2: Proposal submission
- » Step 3: Project initiation
- » Step 4: Fieldwork / research
- » Step 5: Analysis & reporting
- » Step 6: Review & approval
- » Step 7: Report submission / presentation

RESEARCH PROVIDER OF THE YEAR



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