

# Marmore Industry Report

## 2017

# Qatar Telecom Industry

Tuning in for progress

### Research Highlights

Analyzing the Qatar telecommunications industry – focusing on market-size, infrastructure, key players and potential opportunities for investments.

## What is the report about?

Qatar has kept pace with an increasingly digital world by making rapid strides in telecommunications industry. Ooredoo (formerly Qatar telecom) was the dominant telecommunication company in the country. Qatar has zoomed past its GCC peers to become one of the top-ranked countries in telecom sector in terms of infrastructural developments and technologies. The country has one of the highest mobile and internet penetration in the region and the world. The voice market has achieved maturity with high mobile penetration, while the data segment is witnessing growth, driven by young, tech-craving demography. The report provides a detailed analysis of Qatar's Telecom sector.

## Who will benefit and why?

The report will benefit anyone tracking the Qatar Telecom sector, and its players; especially regulators and government agencies, investment bankers, SMEs, investors, economists and academicians. This report would help these entities to gain an in-depth understanding about the sector.

## How exhaustive is this report?

We have analyzed the telecom market in Qatar, its growth in the last decade and how the telecom indicators have improved year-on-year. The report also examines the changes in the telecom business model, both globally and in Qatar, and how the telecom players in Qatar are combatting the fall the ARPU. We have also discussed the key players in the sector, and their financial performance in the last half decade, and also provided a comparison of the Qatar telecom sector to its peers in the GCC. Finally, we enumerate the investment opportunities, regulatory environment and the role government plays in the development of the Qatar Telecom sector.

## Is regular update available for this report?

The report will be updated yearly. However, if required, upon specific request we could provide you with an update.

## Can I download a certain section of the report?

Yes. The user can access certain sections of the report upon request, and this will be available at a nominal price.

### Key questions addressed in this report:

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- What is the size and growth of Qatar Telecom sector in the last decade?
- What are the trends in the major telecom indicators?
- How has the Qatar telecom business evolved in the last decade?
- Have the introduction of MVNOs been a successful experiment?
- Who are the key players in Qatar Telecom Industry, and how have they performed in the last half decade?
- How does the Qatar telecom industry compare with its peers in the GCC?
- What are the upcoming investment opportunities in the Qatar Telecom sector?
- What role does the government play in the development of the Qatar Telecom sector?

### This report can add value to:

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- Consultants
- Investment Companies
- Asset Management Companies
- Portfolio management Companies
- Investment Bankers
- Economists

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Qatar

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